



**Balkerne**  
Asset Management

## UK & Diversified MSS

Medium Risk

APRIL 2012

### Lead Manager

Miles Moseley

### Launch Date

July 1992

### Gross Dividend Yield

3.3%

### Distribution Dates

18th Jan, 18th Apr,  
18th Jul, 18th Oct

### Structure

Shares & collectives

### Number of Stocks Held

25-35

### Minimum Investment

£50,000

### Initial Charge

Nil

### Annual Management Charge (plus VAT)

0.75% on first £500,000  
0.60% on next £500,000  
0.50% on next £500,000  
0.40% on next £500,000  
0.30% thereafter

### Dealing Commission

1.25% on the first £7,500  
0.75% on the next  
£12,500  
0.5% thereafter

### Investment Objective

The Balkerne Asset Management UK & Diversified MSS (Managed Stockbroking Service) portfolio has the investment objective to provide long term capital and income appreciation with a medium-risk profile.

### Investment Policy

The Balkerne Asset Management UK & Diversified MSS portfolio investment policy is to achieve the investment objective by investing principally, but not exclusively, in UK blue-chip equities within the FTSE-350 Index, fixed-interest/bond investments, OEICs, Unit Trusts, Investment Trusts, other collective investments and, as appropriate, other securities.

The Balkerne Asset Management UK & Diversified MSS is an actively managed portfolio of 25 to 35 holdings, with a nominal cash holding.

### Valuations & Reporting

Half-yearly valuations are issued as at 5th April and 5th October of each year. Included with the valuation is a schedule of income received for the period.

### Asset Allocation (as at 20/04/2012)

| <u>Asset Type</u>   |       | <u>Geographical Split</u> |       |
|---------------------|-------|---------------------------|-------|
| Equities            | 65.7% | United Kingdom            | 87.8% |
| Fixed Interest      | 22.3% | International             | 12.2% |
| Cash                | 8.9%  |                           |       |
| Commercial Property | 3.1%  |                           |       |

| <u>Top 10 Sectors</u>      |       | <u>Top 10 Holdings</u>           |      |
|----------------------------|-------|----------------------------------|------|
| Bond Funds                 | 22.1% | Royal Dutch Shell                | 4.9% |
| International Equity Funds | 12.2% | BG Group                         | 4.6% |
| Oil & Gas Producers        | 12.1% | Prudential                       | 4.6% |
| Cash                       | 8.9%  | BT Group                         | 4.6% |
| Mining                     | 5.7%  | Senior                           | 4.4% |
| Life Insurance             | 4.6%  | Compass Group                    | 4.3% |
| Fixed Line Telecom         | 4.6%  | Polar Capital Technology IT      | 4.0% |
| Aerospace & Defence        | 4.4%  | Invesco Perp Monthly Income Plus | 3.8% |
| Travel & Leisure           | 4.3%  | M&G Optimal Income Fund          | 3.8% |
| Tech—Software & Services   | 3.4%  | Murray International IT          | 3.7% |



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**IMPORTANT INFORMATION**

This Factsheet should be read in conjunction with the full Key Features Document, which is available on request.

All performance data contained within this Factsheet has been obtained from the Lead Manager. Errors and Omissions excluded.

The performance figures included in this Factsheet show the growth of the investments. For illustrative purposes, dividends have been re-invested though they may be taken as income.

The value of the Balkerne Asset Management UK & Diversified MSS, and any income from it, is not guaranteed and you may not get back the amount invested. Past performance is not necessarily a guide to future returns.

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Balkerne Asset Management is a trading style of Capel Court plc which is authorised and regulated by the Financial Services Authority (FSA). Our FSA number is 154146 and details of the FSA can be found at [www.fsa.gov.uk](http://www.fsa.gov.uk).

**Performance Profile (as at 05/04/2012)**

| % Growth, Annualised                                      | 06.04.07      | 06.04.08      | 06.04.09     | 06.04.10     | 06.04.11     |
|---|---------------|---------------|--------------|--------------|--------------|
|   | 05.04.08      | 05.04.09      | 05.04.10     | 05.04.11     | 05.04.12     |
| <b>Balkerne Asset Management UK &amp; Diversified MSS</b> | <b>-14.6%</b> | <b>-28.5%</b> | <b>41.3%</b> | <b>10.3%</b> | <b>-2.5%</b> |

| % Growth, Cumulative                                      | 3 Months    | 6 Months     | 1 Year       | 3 Years      | 5 years      |
|---|-------------|--------------|--------------|--------------|--------------|
| <b>Balkerne Asset Management UK &amp; Diversified MSS</b> | <b>6.8%</b> | <b>17.3%</b> | <b>-2.5%</b> | <b>51.9%</b> | <b>-7.3%</b> |

**Management Profile**



**Miles Moseley, FCCA, MSI, IMC, Lead Manager**

Miles has responsibility for the day to day management of the Balkerne Asset Management UK & Diversified MSS. Miles is a Certified Accountant and joined the Group in November 1987. He qualified in Private Client Investment Advice and Management, and gained the prestigious Investment Management Certificate in 1997. In 2005 Miles led a successful management buyout of the Group.



**Andrew Phillips, MBA, IMC, Deputy Manager**

Andrew joined the London Stock Exchange in 1985 with an MBA from Cass Business School, training originally as a private client stockbroker. Qualified as an IFA as well as an investment analyst, with wide-ranging business experience, Andrew brings down-to-earth perspective to our research function.

**Company Profile**

At Balkerne Asset Management we have always held the belief that managing client monies is a privilege and not a right and it is this ethos which underpins the day to day management and processes within the organisation. Established since the early 80s, Balkerne Asset Management has built a strong tradition for offering independent Discretionary Portfolio Management. With a team of highly experienced and knowledgeable investment professionals, whose research strength is the continual in-depth analysis of the top 350 UK blue-chip equities, Balkerne Asset Management are well qualified to manage a broad range of investment portfolios. With highly detailed attention to the daily management of every portfolio, Balkerne Asset Management have earned an enviable and respected reputation for providing a unique approach to stockmarket investing for discerning clients.

**Balkerne Asset Management**  
1 Balkerne Hill  
Colchester  
Essex  
CO3 3FG

T: 0808 200 0808  
E: [robert@balkerneam.co.uk](mailto:robert@balkerneam.co.uk)